

## **Northern Dutchess News, Southern Dutchess News, Beacon Free Press**

Our papers are the only all-local newspapers in Dutchess County and are official papers of the county by vote of the County Legislature.

### **2026 Rates for non-profit organizations and small businesses**

These are our lowest rates and are offered only to non-profit groups and organizations and churches. Deadlines are always the Friday prior to the next Wednesday of publication. **We build ads and send proofs – FREE!**

**Northern Dutchess covers** Hyde Park, Rhinebeck, Red Hook, Tivoli, Millbrook, Clinton, Pleasant Valley, Pine Plains, Amenia, LaGrange, Union Vale and Dover.

**Southern Dutchess covers** Wappinger, Fishkill, East Fishkill, Stormville, Beekman, Union Vale and Poughquag.

**Beacon Free Press** covers the city of Beacon –all residents and businesses receive the paper – most businesses get 50 papers.

**Cover banner** --\$200 per paper, per week; drops to \$180 for continuous weeks  
Includes color –size --- 7.5 inches wide x 2.5 inches high

**All prices below are B&W – Please add \$50 per paper, per week for full color**

#### **Regular display ads**

For one paper

Full page - \$460

¾ page - \$365

½ page - \$240

¼ page - \$120

1/8 page - \$70

For two papers

Full page - \$870

¾ page - \$645

½ page - \$420

¼ page - \$210

1/8 page - \$100

For three papers

Full page -- \$1280

¾ page - \$940

½ page - \$600

¼ page - \$300

1/8 page - \$140

#### **Measurements**

Full page – 10 inches wide x 16 inches high

¾ page – 10 inches wide x 12 inches high

½ page horizontal – 10 inches wide x 8 inches high

½ page vertical – 4 7/8 inches wide x 16 inches high

¼ page – 4 7/8 inches wide x 8 inches high

1/8 page – 4 7/8 inches wide x 4 inches high

Inserts no larger than 10 inches wide x 8 inches high

= \$45 per thousand