

Attention Wedding Vendors

We're Getting Bigger & Better in 2012!

Date: Sunday, January 29, 2012

Place: Dutchess Manor, Rt. 9D, Beacon

Time: 12 noon – 4 p.m. (Fashion show begins at 3 p.m.)

Setup time: 9:30 a.m. – 11:30 a.m.

Facilities: Two extra large showrooms with adjoining vendor space in connecting rooms.

Fashion Show: By Lady Gray Bridal of Beacon and Simone's International Fashions of Newburgh.



Publicity:

- Our Bridal Supplement will print on January 18 and will be inserted in the Northern Dutchess News, Southern Dutchess News and Beacon Free Press. It will also be online at our website (www.sdutchessnews.com) in PDF format.
- It will be extensively advertised in our papers throughout December and January.
- We will run ads on Clear Channel Radio in January, as well as publications in the Westchester, Putnam, Ulster and Orange areas.
- We will also promote the event using the Internet, our website (www.sdutchessnews.com), HudsonValleyWeddings.com and other sites. Vendors will also receive banners to use at their sites.

Special Prizes: To further attract brides and bridal parties, we are offering the following prizes from Kingston Fine Jewelry: A freshwater pearl necklace, pearl and sterling silver cuff bracelet (\$160 retail) and five \$50 Gift Cards.

Pricing and Ad Dimensions

Full Page - \$780 - 9 7/8" x 13"

Half Page - \$500 - (Horizontal) 9 7/8" x 6 3/8" (Vertical) 4 7/8" x 13"

Quarter Page - \$320 - 4 7/8" x 6 3/8"

(Color extra)

With your ad, at no extra charge, get a table at the show.

To Vendors Who Are Not on HudsonValleyWeddings.com

Participate in the event and get an Insert Page, for one year, at the Reduced Fee of \$100. (Regular price - \$195 annually). The offer expires February 14, 2012. Payment must be to HudsonValleyWeddings.com before that date to get the offer.

To Vendors Who Are on HudsonValleyWeddings.com

Participate in the event and get a 15% discount on your ad/booth.

Book early to ensure best placement of ad and booth.

Call (845) 297-3723 or email: sdnbridalexpo@yahoo.com