

2022 Home and Garden Guide

Southern Dutchess News ~ Northern Dutchess News ~ Beacon Free Press
84 East Main Street, Wappingers Falls ~ 845-417-5377

Don't take our word for it - See it for yourself!

"Real people with real stories! It's always a pleasure to be a part of – and – service to our community."

Michael Christophides
Granite Inspection Group

"I love this magazine. We get calls even months after it has been published."

Dave Stewart
DS Electric

"We are very happy with the results we get from advertising in the Home & Garden Magazine. Great Leads and we always get 100%+ return on our investment"

Eric Rodriguez
Rodriguez Landscaping



Target the best Audience Reach Over 52,000 Readers:

Our newspapers offer you the opportunity to connect with affluent homeowners in your "backyard" and in every town and village in the county.

FREE story AND photo:

When you include your photos and testimonials in our Home & Garden magazine it gives you twice the space for one low cost.

PLUS, you have the opportunity to tell our readers who you are, how you perform your work and why you are the best!



Magazine Rates

	(1x rate)	(3x rate)
1/4 page (4 7/8" x 8")	\$210	\$168
1/2 page V (4 7/8" x 16")	\$370	\$296
1/2 page H (9 7/8" x 8")	\$370	\$296
Full page (9 7/8" x 16")	\$600	\$500

(Add \$50.00 for Spot Color, Add \$100.00 for Full Color)
(Rates are per supplement)



Add on Days In Weekly Paper

2 papers (Your Choice)

1/4 page (4 7/8" x 8") \$150

1/2 page V (4 7/8" x 16") or 1/2 page H (9 7/8" x 8") \$300

(Add \$100.00 for Full Color)

(Rates are per week)

Dates for Home & Garden Publications – (Dates are Subject to Change)

April 20 (deadline April 14); June 22 (deadline June 16); Oct. 19 (deadline Oct. 13)

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